The State of Email Security 2021

Key Findings in United Arab Emirates
Over the last 12 months.

The Digital Workforce Is Under Attack

- 70% of companies experienced business disruption from ransomware (up from 66% last year).
- 55% of companies were hurt by their lack of cyber preparedness (up from 82% in 2020).
- 98% have a cyber resilience strategy in place.
- 36% saw an increase in brand impersonation via counterfeit websites.
- 40% had a rise in malicious email spoofing.

The Post-COVID Threat Landscape

- 43% of respondents indicated that their companies are:
  - 75% using Microsoft 365 (up from 68% last year).
  - 57% also agree that there is room for improvement.
  - 50% have no email security system at all.
  - 43% are using AI and machine learning to bolster their email defences.
- 42% are using a brand protection service.
- 41% are not.

Is Cyber Resilience Keeping Up with the New Dangers?

- 69% believe that risky employee behaviour is putting their company at risk.
- 83% have been hit by an attack that spread from a compromised user to other employees.
- 1/5 companies provide ongoing cyber awareness training.
- 22% are using a cloud-based business email solution.

Cybersecurity Awareness Training: More Critical Than Ever

- 36% agree that there is a need for increased awareness.
- 37% have an average number of training sessions per year.
- 95% believe that their companies are using cloud-based business email solutions.
- 94% are concerned if a counterfeit website misappropriated their company's brand.
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A New Urgency for Online Brand Protection

- 97% believe that their companies are using cloud-based business email solutions.
- 85% of companies indicated that brand impersonation is a significant issue.
- 95% are concerned if a counterfeit website misappropriated their company's brand.
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Securing the Enterprise in the COVID world

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