

# Mimecast Simply Migrate

## Frictionless, Cost Efficient Data Migration with Mimecast Simply Migrate

Simply Migrate changes the status quo and helps remove the time and complexity associated with data migration. Customers and prospects can leverage Simply Migrate to accelerate the process of migrating to the Mimecast Cloud Archive and begin realizing the benefits of risk mitigation, pro-active e-discovery and integrated backup and archive.

### Business Needs

The primary obstacles to adopting new archiving platforms like the Mimecast Cloud Archive are the cost and complexity of data migration from legacy archive vendors.

Historically, the status quo for legacy data migrations has included tremendous up-front costs (as much as 10K US per TB migrated), time (as slow as 1 TB migrated per week), complexity (having to navigate numerous vendor options and choices) and the overall underestimation of time and resources needed to be successful.

As a result, many organizations straddled with ineffective legacy archive vendors are hobbled with inertia and choose a “do nothing” option as opposed to embarking on a migration path towards Mimecast.

### Business Challenges

Organizations still require access to legacy data even as they begin adoption of a new platform. Slow, resource intensive data migrations often mean that legacy data is placed on hiatus. End users are not nor should be concerned about the intricacies of data migration- they simply need access to the data to do their jobs.

### Fast Facts:

- Over the wire, secure data shipping to expedite migrations
- End to end client to monitor and manage the migration process
- Same day configuration and data shipping
- Purpose built for the Mimecast Cloud Archive

## Technical Challenges

Legacy data migration involves data extraction, validation and integrity checks and the secure shipment of data to the new destination. Because of the typical immense nature of data volumes, each of these tasks must be done quickly to mitigate lack of data access while also preserving data integrity and securing it in transit.

### Key Benefits:

- Faster data migrations
- Flexible cost models to reduce capital expenditures
- Visibility and reporting of the migration process
- Flexibility to work with partners and third-party connectors

## The Mimecast Simply Migrate Solution

Simply Migrate helps organizations migrate to the Mimecast Cloud Archive faster than other approaches due to its unique architecture, ease of use and integration with the Mimecast Cloud Archive. The Simply Migrate technology can eliminate the need for time consuming drive shipping, taking advantage of on-site technology resources to extract, and move data to the Mimecast Cloud Archive (MCA).

In addition, Simply Migrate has connectors to some of the most “popular” legacy archive vendors including Dell EMC SourceOne, Veritas Enterprise Vault, Exchange and M365, enabling those customers to shift from on premise or cloud archives to the Mimecast SaaS environment. Mimecast partners can use the technology to streamline and standardize their migration services to MCA with a minimum of training required when compared to other migration technologies.

### Problem #1

Historically, interested stakeholders in the migration process such as IT, partners and archive owners cannot monitor the progress of data migrations, data integrity validation and the remaining job time required.

#### **To that end, Simply Migrate provides:**

**End to End Client**—Intuitive, easy to use workflows allow users of any type to understand the progress of the legacy data migration from multiple perspectives.

## Problem #2

The traditional process of extracting data and shipping it via mail delivery for ingestion to MCA is painfully slow and cumbersome.

### **To meet these needs Mimecast Simply Migrate includes the following for the faster delivery of legacy data:**

**Over the Wire Data Streaming**—Customers can now extract, and process data locally and then instead of placing it on a disk and sending via carrier, can send the data, encrypted securely over the internet for ingestion directly to Mimecast Cloud Archive.

**New Drive Shipping Methods**—In cases where drive shipping is still needed, a new process to streamline and deliver legacy data has been created.

**Same Day Configuration and Delivery**—End to End setup and configuration and delivery of legacy data can be done on the same day.

## Problem #3

Most migration services charge for the full amount of data extracted from the legacy environment to be ingested. This could include uncompressed data volumes, duplicative and damaged data sets inflating the actual overall value and cost of the services.

### **In contrast, Mimecast Simply Migrate includes:**

**Local, client-side processing**—Utilizing local, client-side compute and network resources, processing and data validation can occur before transmission to the Mimecast Cloud Archive.

**Zero Down Pricing**—Simply Migrating can be priced to shift the burdensome upfront capital costs associated with legacy migrations to a planned amortization of the costs (opex) spread over the duration of the software term. No more capital intensive down payments allow for faster decision making and organizations making the shift to a cutting-edge archive platform.

## Problem #4

Data extraction from legacy repositories is challenging without direct connect integration. In addition, the industry is flooded with numerous legacy archives that are not being enhanced or improved.

### **To provide connectivity to legacy data sources, Mimecast Simply Archive includes:**

**Legacy Data Connectors**—Simply Migrate has a portfolio of connectors including support for Dell EMC SourceOne and Email tender, Veritas Enterprise Vault and Microfocus Zantaz (Digital Safe).

**Flexible Data Extraction**—Simply Migrate is partner friendly, meaning it can be coupled with third party data connectors made available by partners as needed giving customers choice and flexibility.

## Problem #5

Other third-party migration technologies require extensive tooling and support to work with Mimecast Cloud Archive.

### **To expedite our customers migration to the Mimecast Cloud Archive, Mimecast Simply Migrate has:**

**Flexible API**—Prior to acquisition, Simply Migrate was involved with over two dozen migrations to Mimecast Cloud Archive. The product includes a flexible workflow that integrates directly with Mimecast Cloud Archive in addition to offering the ability to customize and develop new functionality as needed.

*Mimecast (NASDAQ: MIME) makes business email and data safer for thousands of customers with millions of employees worldwide. Founded in 2003, the company's nextgeneration cloud-based security, archiving and continuity services protect email and deliver comprehensive email risk management.*