mimecast™

Protect your digital footprint with Mimecast Brand Exploit Protect

Find and neutralize phishing attacks before they are unleashed, and instantly block malicious URLs or domains across email and web

Staying one step ahead in a fast-moving threat landscape demands a proactive, multi-layered approach to cyber security. As the number one attack vector, phishing defenses should start with protecting your own email system and the employees that trust and rely on it every day. But you can no longer stop there.

Attackers are increasingly using your online brand as bait, launching lookalike websites to trick your customers, partners and wider supply chain into divulging credentials, sensitive information and even handing over money. These attacks are often invisible and put your brand and reputation at risk.

Key benefits

- Protect your brand, customers and supply chain against online attacks using your digital assets.

- Take instant action to block suspicious and actively malicious domains and URLs.

- Rapid detection and takedown, often before an attack becomes active.

- Reduce mean time to detect (MTTD) an attack from weeks or months to just hours, and mean time to resolve (MTTR) from weeks to hours.

- Fully managed service reduces the cost and labor overhead on IT, security and legal teams.

- Enforce protection across both Mimecast Email Security and Web security with a single action.

Discover attacks early. Take them down fast.

Mimecast Brand Exploit Protect extends phishing protection beyond your email perimeter to proactively uncover and takedown attacks at the earliest stages.

The service combines web scanning powered by machine learning, the analysis of key indicators including new domain registrations and security certificate issuance, and tracking of website cloning to stop cybercriminals in their tracks. The ability to identify even unknown attack patterns means you're able to identify and block compromised assets at the earliest preparation stages before they become live attacks.

Core capabilities

- **Online brand monitoring** – broad coverage using advanced scanning capabilities.

- **Remediation** – In-house rapid block and takedown of suspicious and active scam sites, averaging just a few hours.

- **Non-brand monitoring** – Web agent used to detect a site using cloned / scraped content irrespective of the hosting domain.

- **Managed service** – included as part of the service – bringing new advanced skills or enhancing your existing SOC.

- **Integrated with Mimecast Email + Web Security** – Instantly create a security policy to block emails from fraudulent sites and any clicks to these sites.

Why action is needed now

Phishing scams make up a significant proportion of the $6 trillion in cybercrime costs expected by 2021.[1]

- The number of phishing sites detected is up over **30%**.[2]

- **30%** of phishing messages get opened by targeted users.[3]

- **54%** of people saw phishing attacks increase in the last 12 months.[4]

- **160 hours / month** spent on online brand protection. Mean time to resolve an attack is **336+ hours**.[5]

Pro-active intelligence

Quadrillions of scans 24/7 identify brand-related manipulation and fraud.

Threat detection agent
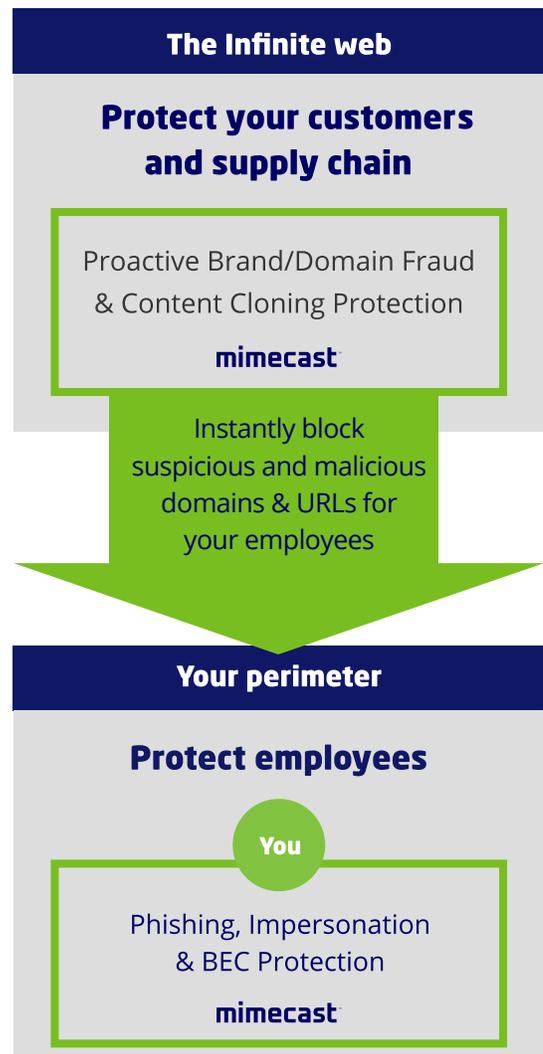
Powerful web agent uncovers non-brand related threats.

Remediation

Lightning-fast automated block and take-down; data theft countermeasures.

Multi-layered defense

Mimecast customers can now rely on multi-layered, proactive defense by combining Mimecast's Email Security, Web Security, DMARC Analyzer and Brand Exploit Protect services.

- **Protect your organization and employees** – Detect and stop phishing and impersonation attacks using malicious payloads, links or pure social engineering in emails targeting your organization – **Mimecast Email Security with Targeted Threat Protection.**

- **Proactively identify and prevent attacks before they start** – Find and deal with malicious domains impersonating or replicating your legitimate digital assets before they do damage - **Mimecast Brand Exploit Protect.**

- **Stop fraudulent use of your owned domains** – Get 360-degree visibility across all emails channels to identify and block fraudulent email using your domains - **Mimecast DMARC Analyzer.**

The Infinite web

Protect your customers and supply chain

Proactive Brand/Domain Fraud & Content Cloning Protection

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Instantly block suspicious and malicious domains & URLs for your employees

Your perimeter

Protect employees

You

Phishing, Impersonation & BEC Protection

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"**For the first time, we were ahead of the game. Cloned websites were being detected and removed before they had a chance to target anyone, and without any internal resources or manpower on our part.**"

IT security and infrastructure manager, Mid-size Bank

> # "Mimecast detected twenty severe attacks in two weeks, where existing vendors detected only one."
>
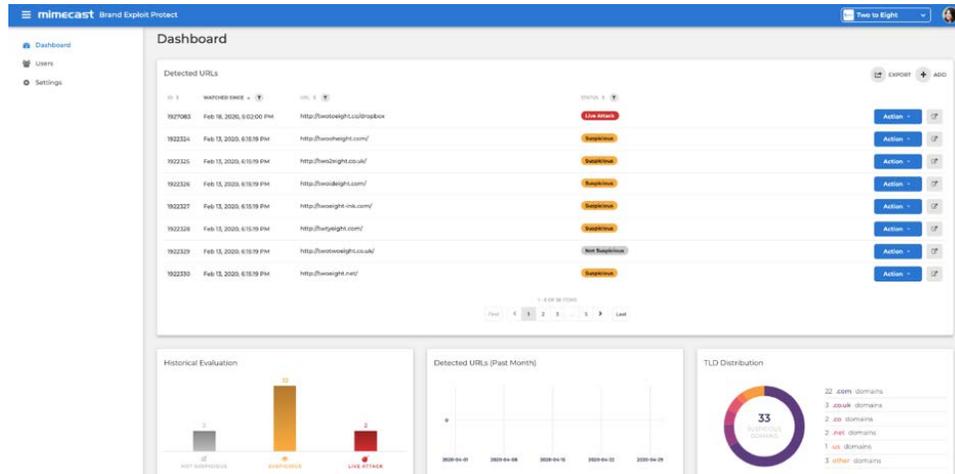> Detection POC with one of the largest banks in the US
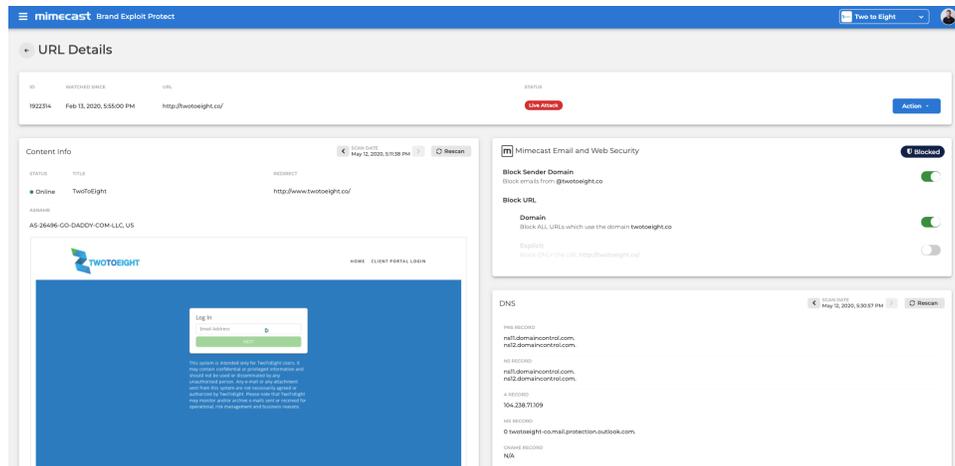

Figure 1: Brand Exploit Protect Dashboard

Figure 2: The integration with Mimecast Email and Web Security

Learn more:

mimecast.com/products/brand-exploit-protect/

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1. Cybersecurity Ventures Cybersecurity Almanac, 2019   ▌   2. APWG Phishing Activity Trends Report May 2019   ▌   3. Verizon Data Breach Investigations Report 2019   ▌   4. Mimecast State of Email Security Report 2019   ▌   5. Frost & Sullivan, Managing Digital Risk, 2020