



Software **Reviews**
Head-to-Head

Data Archiving

mimecast[™]

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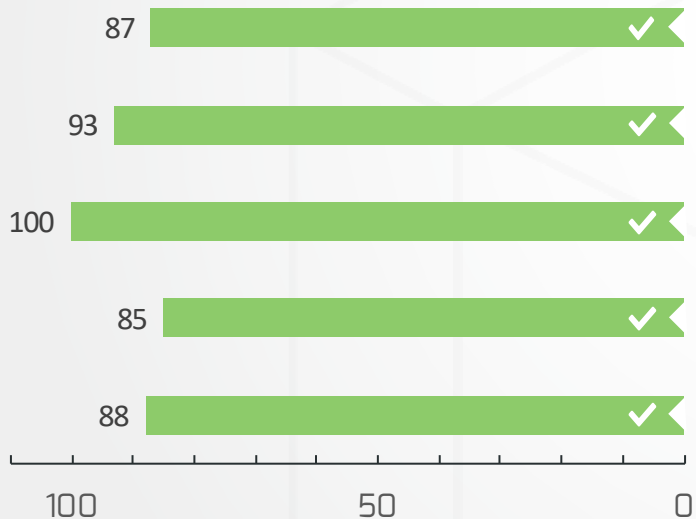
VS.

OVERVIEW

This page provides a high level summary of product performance within the Data Archiving category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likelihood to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair). Use this data to get a sense of the field, and to see how the products you're considering stack up.



vs.



LIKELINESS TO RECOMMEND



SATISFACTION OF COST
RELATIVE TO VALUE



PLAN TO RENEW



BUSINESS VALUE CREATED



EASE OF IMPLEMENTATION

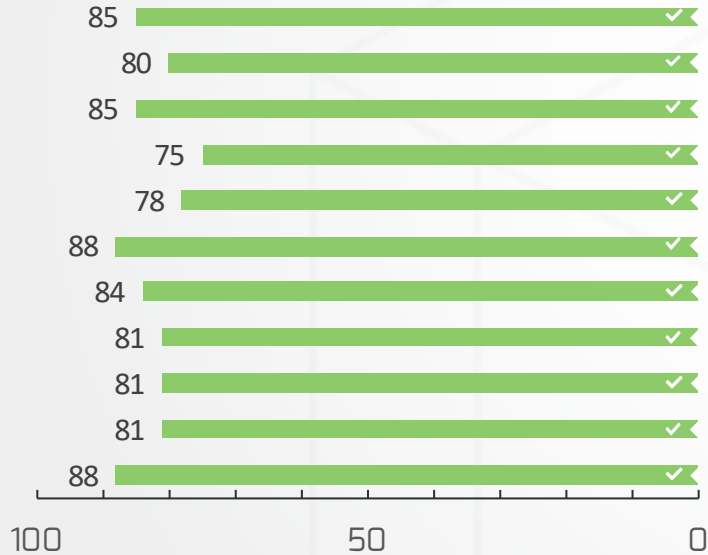


VENDOR CAPABILITY SUMMARY

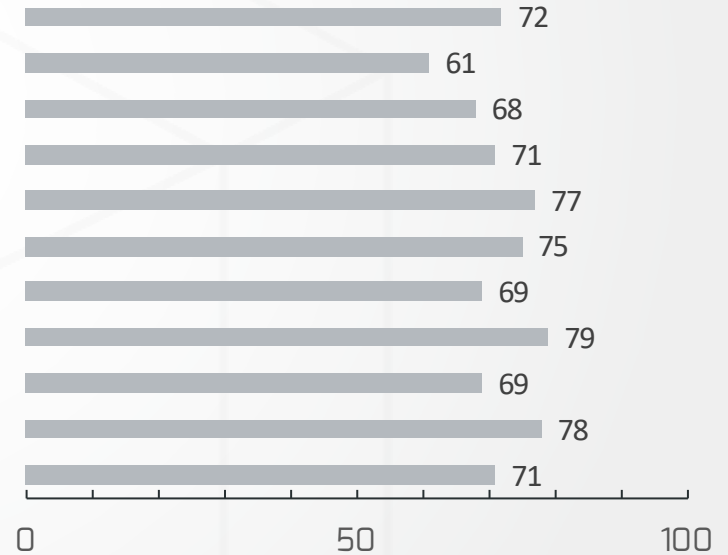
This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.



vs.



- BUSINESS VALUE CREATED
- BREADTH OF FEATURES
- QUALITY OF FEATURES
- PRODUCT STRATEGY
- USABILITY & INUITIVENESS
- VENDOR SUPPORT
- EASE OF DATA INTEGRATION
- EASE OF IT ADMINISTRATION
- EASE OF CUSTOMIZATION
- AVAIL. & QUALITY OF TRAINING
- EASE OF IMPLEMENTATION

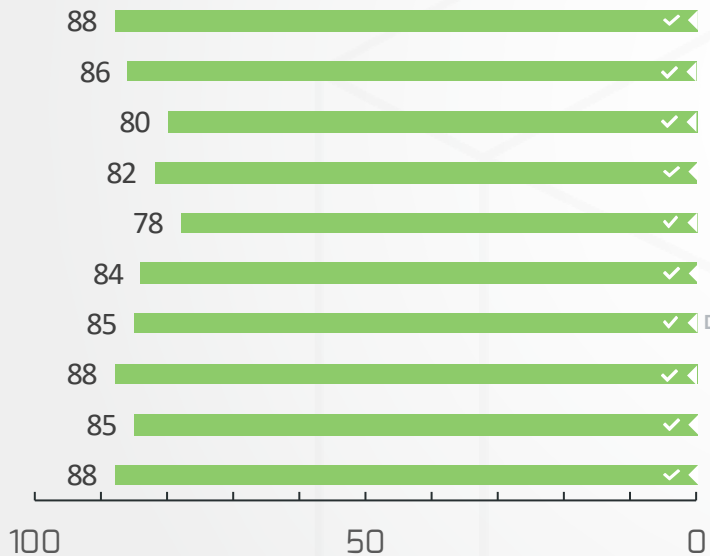


PRODUCT FEATURES SUMMARY

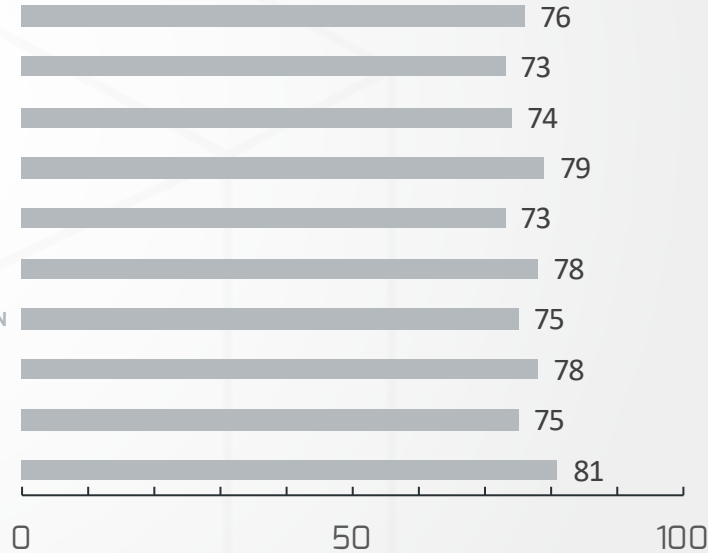
This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.



vs.



DATA ENCRYPTION
GRANULARITY
LONG TERM DATA RETENTION
RESTORE TO CURRENT FORMAT
STORAGE OPTIMIZATION
DATA COMPRESSION
DATA DELETION CONTROL AND SPACE GAIN
DATA FORMAT NATIVE GENERIC
MULTIPLE FORMAT SUPPORT
PLATFORM SUPPORT

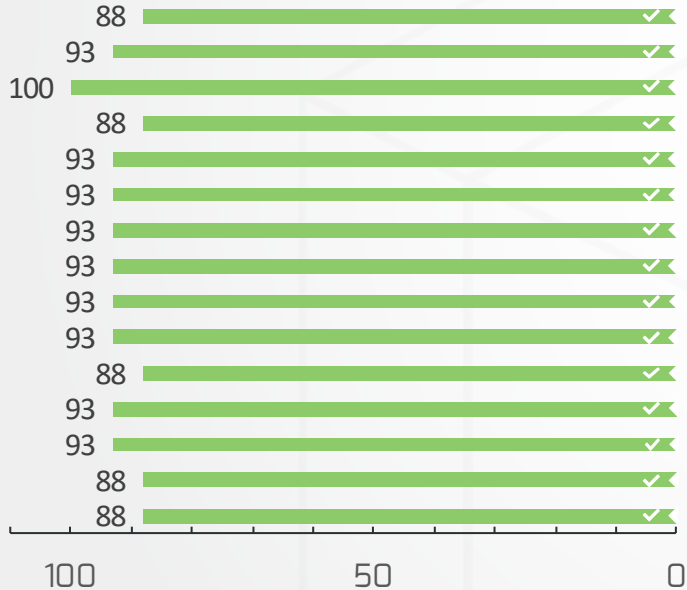


EMOTIONAL FOOTPRINT SUMMARY

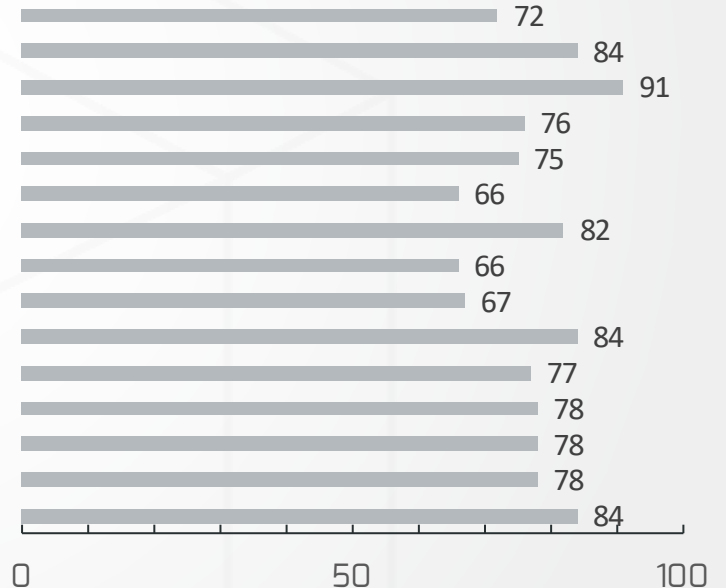
The Net Emotional Footprint measures high-level user sentiment towards particular product offerings. It aggregates emotional response ratings for various dimensions of the vendor-client relationship and product effectiveness, creating a powerful indicator of overall user feeling toward the vendor and product.



vs.



- ALTRUISTIC
- INTEGRITY
- FAIR
- TRUSTWORTHY
- CLIENT-FRIENDLY POLICIES
- OVER DELIVERED
- CLIENT'S INTEREST FIRST
- NEGOTIATION GENEROSITY
- FRIENDLY NEGOTIATION
- TRANSPARENT NEGOTIATION
- UNIQUE FEATURES
- SECURITY PROTECTS
- RELIABLE
- ENABLES PRODUCTIVITY
- PERFORMANCE ENHANCING



EMOTIONAL FOOTPRINT SUMMARY

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vs.

