

Stationery Essentials

Become an expert in Mimecast Stationery and create effective and professional branding for your company email.

Our interactive training courses include a mixture of theory and practice, and are delivered in the format that best meets your needs.

Attend one of our technical webinars or book your seat on a classroom training session.

Our experienced instructors will help you gain the best return on your Mimecast investment.



<p>Overview:</p> <hr/> <p>Mimecast offers functionality for email branding components to be applied to regular day-to-day emails. Explore email branding functionality and consistency of brand application through a centralized set of administrator-controlled policies in this technical webinar. The application of legal disclaimers for compliance purposes will also be discussed as will available reporting and tracking options.</p>	<p>Course Information:</p> <hr/> <p>Cost – Free</p> <hr/> <p>Duration – Classroom (1 Day)</p> <hr/> <p>Bookings - https://www.mimecast.com/customer-success/training/book-training/</p> <hr/>	
<p>Why Attend?</p> <hr/> <ul style="list-style-type: none"> • Understand what Mimecast Stationery is and how the cloud fits into it • Generate effective resources and bring them all together in a professional layout • Manage your company email branding with clickable components and actions • Pull informative reports based on your branding elements and their effectiveness 	<p>Course Outline:</p> <hr/> <ul style="list-style-type: none"> • Planning Stationery • Working with Images • Creating Micro Sites • Understanding Actions • Implementing Layouts • Learning about Policies • Stationery Signatures for Email Replies or Forwards • Pulling Reports 	
<p>Prerequisites:</p> <hr/> <p>Basic understanding of HTML would be an advantage, though this is not an HTML course</p>	<p>Who Should Attend?</p> <hr/> <ul style="list-style-type: none"> • Graphic Designers • Marketing Coordinators • Marketing Managers 	<p>What's Next?</p> <hr/> <p>None</p>