

# Awareness Training

Mimecast Awareness Training employs a training approach which leverages high-impact learning modules, anchored on two to three-minute videos that entertain, to inform and influence cybersecurity habits and reflexes. Each learning module trains employees on both what's at stake when it comes to cyberthreats and what to do to avoid putting themselves and their companies at risk. Deployed monthly, the training modules change attitudes and drive lasting, positive change in security behavior. IT loves the training for the ease of deployment and management and employees love the memorable, relatable, engaging cast of characters.

## Key Features

### Engaging Training

- Monthly deployment of cybersecurity awareness video-based training modules, covering phishing, data, information and password protection, data in motion, office hygiene and other core security topics.
- PCI, GDPR, and HIPAA modules also available.
- Ability to add customized content, such as your organization's security policy, to existing training modules.
- Ability to create new modules using your own custom video or PDF content if your organization has unique training requirements.
- Training delivered via the web, so employees can complete training anytime, anywhere, on any device.

### Risk Scoring

- Employee and organization-wide risk scores.
- Sentiment tracking.
- Industry comparison rates.
- Performance metrics, including completion rates and correct responses.
- Watchlists and automated reminders for those who haven't watched training.

### Phishing Simulations

- Robust phish testing designed to complement the training.
- Library of phishing templates developed by the team at Mimecast's MSOC and Threat Labs.

### Custom Remediation

- Targeted training delivered directly to individual employees based on risk scores, training results or phish test responses.
- Ability to adjust Mimecast system permissions based on an individual's training results.

### Administration and Reporting

- Module deployment controls – ability to set timing, order, and cadence of training sequence.
- One-click summary reports.
- User-enabled multi-language support and closed captioning.
- Learning Management System (LMS) integration.
- SSO/Active Directory integration and user provisioning.
- Ability to create target groups based on risk score or phishing simulation results.

## Key Benefits

- ✓ **Some of the best, most engaging content in the industry** – Each video is produced by TV and film industry professionals and is designed to capture employee attention and foster learning.
- ✓ **Fresh and current training** – 12 to 15 new modules are created yearly so that training stays both fresh for end-users and reflective of a continuously changing threat landscape.
- ✓ **Best-practice, micro-learning approach** – Training is automatically delivered persistently but not intrusively, once a month, with each session taking no longer than five minutes. This consistent method is designed to increase knowledge, change behavior, and help lower risk.
- ✓ **Real-time, predictive risk scoring** – Scoring is applied at both the employee and organizational level and is based on comparison with millions of industry data points. You'll know where to focus resources and time to achieve the highest possible level of organizational security awareness. You'll also have a ready, objective benchmark of your employees' security awareness and preparedness.
- ✓ **Custom remediation** – Leveraging Mimecast's risk scoring capabilities and phishing simulation results, organizations can quickly and continuously identify end-users who likely pose the greatest cybersecurity risk. Customized training can be deployed to those users, providing additional training designed to close knowledge gaps and reduce risk. System permissions can also be adjusted for those who don't respond well to training.
- ✓ **Real-world testing** – The platform regularly evaluates employee sentiment and knowledge, applauding correct answers and providing peer comparisons and constructive advice when knowledge gaps are uncovered. Phish testing is fully integrated with all the other elements of the platform and is easy to manage and deploy.

Mimecast is a cybersecurity provider that helps thousands of organisations worldwide make email safer, restore trust and bolster cyber resilience.