

# Mimecast SAFE Phish

*Ain't nothing like the real thing, baby*

Teaching employees to spot phishing attacks isn't easy. Templates are okay; but with 90%+ of breaches starting with human error, they don't seem to be working. And exposing users to the real thing? Too risky...or is it?

Revolutionize phish testing with Mimecast SAFE Phish which lets you turn real-life, de-weaponized phishing attacks employees have attempted to click on into training exercises. Your users get safely exposed to the real thing. You get to transform the way user and organizational risk is measured.

## Key Benefits:

- Quickly and easily turn real-life phishing attacks into training exercises
- Train using de-weaponized attacks employees have attempted to click on.
- Transform the way you measure user and organizational risk
- Proactively support users who are most targeted and most at risk

## From click to understanding risk

**mimecast™**  
targeted  
threat protection

**Targeted  
phishing  
attack**

*Automatic protection  
from URL*



**Conversion to  
phish template**

**Safe score  
updated with  
real-time risk**

**mimecast™**  
awareness  
training

## Easily convert real threats

Quickly and easily convert real-life, de-weaponized phishing attacks into simulations by reviewing content blocked from employee access in the Mimecast phishing log and identifying which attacks are best suited for training. SAFE Phish works in concert with the Mimecast Email Security to keep employees safe by blocking malicious content, then allowing them to learn from it. Content can be customized and categorization applied for improved sorting in the template library.

## Transform the way you measure risk

Get a more complete view of individual and organizational user risk thanks to integrations between SAFE Phish and the Mimecast SAFE Score. The User Risk dashboard calculates risk using four factors- engagement, knowledge, sentiment, and bad URL clicks. Data is also aggregated to provide an overall organizational risk assessment, and performance can be benchmarked against peers in your industry and region. The result is a whole new way to measure risk and the ability to take a more proactive approach to addressing potential issues, from applying new security controls to assigning additional training to your riskiest users.

## Educate at the point of risk

Help employees learn in the moment with technology that directs them to pages with information about why the link they just clicked was blocked, or a training simulation. Our phishing campaigns include tips on how to keep from making the same mistakes in the future. These pages use content from our unique (and much loved) Mimecast Awareness Training library to reinforce key security concepts and make employees laugh while they learn.

## Learn More:

[mimecast.com/awareness](https://mimecast.com/awareness)